

# ENRICO E. BERTACCHINI

February 2024

University of Torino  
Department of Economics and Statistics “Cognetti De Martiis”  
Lungodora Siena 100, 10153 Torino, Italy

Phone: +39-0116704982  
E-mail: [enrico.bertacchini@unito.it](mailto:enrico.bertacchini@unito.it)

## Current Position

Associate Professor in Public Economics, Department of Economics and Statistics  
“Cognetti De Martiis”, University of Torino

*National Habilitation to Full Professor in Public Economics (Scienza delle finanze) and Economic Policy (Politica Economica)*

Director of the Master in “World Heritage & Cultural Projects for Development” –  
University of Torino and Politecnico of Torino

Focal Point on Research and Education – UNESCO Chair in Economics of Culture and  
Heritage, University of Torino

## Education

2004-08 Ph.D. in Institutions, Economics and Law, University of Torino (Italy)  
Doctorat in de Rechten, University of Gent (Belgium)

*Dissertation:* Property Rights and Plant Genetic Resources for Food and Agriculture

2003-04 Master of Economics, CORIPE – Collegio Carlo Alberto

1998-2003 B.A. in Economics, University of Torino

## Affiliations and Fellowships

Since 2020 Research Fellow, Interuniversity Research Centre on Local and Regional Finance  
(CIFREL)

Since 2016 Research Fellow, Centro Interdipartimentale di Ricerca di Studi Urbani e sugli Eventi -  
OMERO

2011-2020 Focal Point of UNESCO Category 2 Centre “International Research Centre on the  
Economics of Culture and World Heritage Studies” (ITRECH)

Since 2007 Research Fellow, NEXA Center for Internet and Society, Politecnico di Torino

## Membership to Boards and Committees

Since 2023 Member of Scientific Committee, Centro Interdipartimentale Digital Scholarship for the  
Humanities (DISH), University of Torino

Since 2023	Member of the Editorial Board of City, Culture and Society (Sciedirect)
Since 2021	Representative of the City of Turin in the Board of Fondazione Museo delle Antichità Egizie (2021-2024)
Since 2018	Member of the Editorial Board of Tourism Economics (SAGE)
Since 2016	Member of the Scientific Committee of Fondazione Santagata for the Economics of Culture
Since 2013	Member of the Faculty Board of the Ph.D in Comparative Analysis of Institutions, Economics and Law (IEL), University of Torino.
Since 2014	Member of the Scientific Committee of the Master in “World Heritage & Cultural Projects for Development” – University of Torino and Politecnico of Torino.
2013-2019	Member of the Scientific Committee of the Master in “Patrimonio Mundial y Projectos Culturales para el Desarrollo” – University of Barcelona, University of Torino and ITC-ILO.

## Grants

Since 2024	Gaming Clusters Across Multiple European Regions (GAME-ER) - <b>HORIZON-CL2-2023-HERITAGE-01</b> . <i>Role: Research Unit Coordinator. Budget: 402,250 €</i>
2022-2024	Empowering Italian GLAMs – <b>Wikimedia Foundation</b> . <i>Role: Scientific Coordinator. Budget: 36.000 €</i>
2018-2020	Il ruolo dei consumi culturali degli immigrati nei processi di integrazione: indagine su Torino per la sperimentazione di politiche innovative – <b>Fondazione CRT</b> . <i>Role: Team member. Budget: 25,000 €</i>

## Teaching

Since 2017	Economic Analysis of Art and Heritage Law, Ph.D in Comparative Analysis of Institutions, Economics and Law (IEL), University of Torino.
2014 -2019	Lecturer at Master “Patrimonio Mundial y Projectos Culturales para el Desarrollo” – University of Barcelona, University of Torino and International Training Center-ILO
Since 2012	Lecturer in Cultural Industries & Global Markets (MA), Cultural Economics (BA), Governance dei Processi Economici (MA), Economia e Finanza Publica Locale (MA) University of Torino
Since 2009	Lecturer at the Master World Heritage & Cultural Projects for Development – University of Torino, Politecnico of Torino and International Training Center-ILO.
2009 - 2011	Lecturer at the Master in Economics and Techniques For The Conservation Of The Architectural And Environmental Heritage –IUAV and University of Nova Gorica, Venice
2009-2010	Director of 300 hours Post-Graduate Course on “Cultural and Creative Industries” organized by the Italian Ministry of Youth and Città di Biella.

## Ph.D Supervision

- Since 2023 Leonardo Perini (IEL Ph.D) – Topic: **Public sector intervention in the movie industry**
- Since 2022 Akalu Assfaw Wolde (IEL Ph.D) – Topic: **Property rights and forest resources in Ethiopia**
- 2018-2020 Altayesh Taddese (IEL Ph.D) – Final dissertation: **Tax mix and contemporary issues in sub-Saharan Africa**

**Refereeing:** *Public Choice, Journal of Cultural Economics, International Economic Review, Journal of Regional Science, Regional Studies, Non Profit and Voluntary Sector Quarterly, International Journal of the Commons, Review of International Organizations, Journal of Institutional Economics, Growth & Change, Social Indicators Research, Journal of Artificial Societies and Social Simulation, Papers in Regional Science, Applied Economics Letters, Polis, Tourism Economics, Annals of Tourism Research, International Journal of Cultural Policy, International Journal of Tourism Research, International Journal of Arts Management, International Journal of Heritage Studies, Museum Management and Curatorship, European Planning Review, Land Use Policy, City and Community, Third World Quarterly, Journal of Rural Studies, Economics of Innovation and New Technology, Netherlands Organization for Scientific Research (NWO).*

## Publications

### *Refereed articles*

- “The economic impact of UNESCO World Heritage: Evidence from Italy”** (with F. Revelli & R. Zotti), *Regional Science and Urban Economics (Revised and Resubmitted)*
- “Life satisfaction and cultural participation in Italy: disentangling the individual and regional dimension”** (with Venturini A., Zotti R. & Misuraca R.), *Regional Studies (Revised and Resubmitted)*
- “Economic valuation of industrial heritage: A choice experiment on Shanghai Baosteel industrial site”** (with V. Frontuto), 2024, *Journal of Cultural Heritage*, 66, 215-228.
- “Exploring collaborative digital heritage communities: A quantitative assessment of Wiki Loves Monuments in Italy”** (with I. Pensa) *Il Capitale Culturale*, n. 28, 2023
- “Urban alternative cultural production in Turin: An ecological community approach”** (with Pazzola G. & F. Puletti), 2022, *European Urban and Regional Studies*, 29(3), 350-368.
- “Drivers of Cultural Participation of Immigrants: Evidence from an Italian Survey”** (With Venturini A. & R. Zotti) *Journal of Cultural Economics* 2022 **46**, pages 57–100
- “Data-driven arts and cultural organizations: opportunity or chimera?”**. (With Nuccio M.) *European Planning Studies*, 2022 30(9), 1638-1655
- “Collective action dilemmas at cultural heritage sites: An application of the IAD-NAAS framework”** (with P. Gould) 2021 *15(1)*, pp. 276–290
- “Immigrants, voter sentiment, and local public goods: The case of museums”**. (With Dalle Nogare C. & Scuderi R.) 2021 *Journal of Regional Science*, 61(5) pp. 1087-1112
- “Kalòs kai agathòs? Government quality and cultural heritage in the regions of Europe”**. (With Revelli F.) 2021 *The Annals of Regional Science*, **67**, pp. 513–539.
- “The economics of cultural tourism: New topics and methods.”** (With Dalle Nogare C.) 2021 *Tourism Economics*, 27(6), pp. 187–204
- “Proximity tourism and cultural amenities: Evidence from a regional museum card”**. (with Nuccio M. &

Durio A.) 2021 *Tourism Economics*, 27(1), pp. 187–204

**“Valuing Urban Cultural Heritage in African Countries: A Contingent Valuation Study of Historic Buildings in Port Louis, Mauritius”.** (with Sultan R.) 2020 *Journal of African Economics*, Volume 29(2), 192–213.

**“Ownership, organization structure and public service provision: the case of museums”.** (with Dalle Nogare C. & Scuderi R.) 2018 *Journal of Cultural Economics* Vol. 42(4), pp 619-643.

**“Web Strategy in Museums: An Italian Survey Stimulates New Visions. ”.** (with Orlandi S. et al.) 2018 *Museum International*, 70(1-2), 78-89.

**“Shifting the balance of power in the UNESCO World Heritage Committee: an empirical assessment”** (with Meskell, L., Liuzza C.) 2017 *International Journal of Cultural Policy*, 23 (3), 331-351.

**“The Politicization of UNESCO World Heritage Decision Making”** (with with Meskell, L., Liuzza C. & Saccone D.) 2016 *Public Choice*, 167 (1-2), 95-129.

**“Culture, Sustainable Development and Social Quality: A paradigm shift in the economic analysis of cultural production and heritage conservation”** Introduction to the Special Issue (with G. Segre) 2016 *City, Culture and Society* 7 (2), 69-70.

**“Innovazione e comunità creative nell'industrial design: una prospettiva storica.”** (with M. Friel) 2015 *Economia dei Servizi*, 10(2), 179-196.

**“Emerging modes of public cultural spending: Direct support through production delegation”** (with Dalle Nogare C.) 2015 *Poetics*, Vol. 49, 5-19.

**“Multilateralism and UNESCO World Heritage: decision-making, States Parties and political processes”** (with Meskell, L., Liuzza C. & Saccone D.) 2015 *International Journal of Heritage Studies*, 21(5), 423-440

**“Public provision vs. Outsourcing of Cultural Services: Evidence from Italian Cities”** (with Dalle Nogare C.) 2014 *European Journal of Political Economy*, Vol. 35, 168-182.

**“How Policies Affect the Use of Plant Genetic Resources: The Experience of the CGIAR”** (with Lopez Noriega, I., Halewood, M., Galluzzi, G., Vernooij, R., Gauchan, D., & Welch, E.) 2013 *Resources*, Vol. 2(3), 231-269

**“The Geography of the Italian Creative Economy: the Special Role of the Design and Craft based Industries”** (with Borriore P). 2013 *Regional Studies*, Vol. 47(2), 135-147.

**“The Future of Museum in the Digital Age: New Models for Access to and Use of Digital Collections”** (with F. Morando) 2013 *International Journal of Arts Management* Vol. 15(2), 60-72.

**“Towards a Political Economy of World Heritage”.** (With Saccone D.) 2012 *Journal of Cultural Economics* Vol. 36(4), pp 327-352.

**“Individual Giving to Support Cultural Heritage”.** 2011 (with Santagata W. and Signorello G.). *International Journal of Arts Management* Vol. 13(3), 41-54

**“Embracing Diversity, Correcting Inequalities: Towards a new Global Governance for the UNESCO World Heritage”.** 2011. (with Saccone D. and Santagata W.) *International Journal of Cultural Policy* Vol. 17(3), 278-288.

**“Never Two Without Three: Commons, Anticommons and Semicommons”** (with Ben Depoorter & Jef De Mot) 2009, *Review of Law and Economics* Vol 5 (1)

**“Coase, Pigou and the Potato: Whither Farmers' Rights?”** 2008. *Ecological Economics* Vol 68, 183-193

### *Books, chapters and other non-refereed works*

**“La fruizione delle collezioni digitali di beni archeologici: un'esplorazione delle immagini su Wikimedia Commons”** (with E. Ferraris & A. Fontana) *DigitCult-Scientific Journal on Digital Cultures* 2022 7 (2), 99-116

**“The COVID-19 pandemic and structural change in the museum sector: Insights from Italy”** (with A. Morelli and G. Segre) In *Cultural Industries and the COVID-19 Pandemic* (pp. 177-193). 2021, Routledge.

**“Arte al Futuro: Indagine sulle carriere artistiche emergenti e la produzione culturale indipendente in**

**Italia**” (with P. Borrione) 2021 Edizioni Fondazione Santagata

“**Urban Heritage as Cultural Capital, District, and Commons: An Economic Perspective.**” In Macri, E., Morea V. and M. Trimarchi (Eds.) *Cultural Commons and Urban Dynamics* (pp. 25-36). 2020, Springer, Cham.

“**Cultural Heritage in a Changing World**” (Book Review) 2017 *Journal of Cultural Economics*.  
doi.org/10.1007/s10824-017-9301-5

“**Torino Creativa: I centri Indipendenti di Produzione Culturale sul Territorio Torinese**” (with G. Pazzola) 2015, GAI Edizioni.

“**Commons, Anticommons and Semicommons**” in Encyclopedia of Law and Economics (Ed. Jürgen Backhaus) 2014, 1-7

“**Cultural Commons. New Perspectives on the Production and Evolution of Cultures**”. (book edited with G. Bravo, M. Marrelli and W. Santagata). 2012, Edward Elgar.

“**Virtual Worlds, Online Gaming Communities and Cultural Commons**” (with Borrione P.) in Bertacchini E., Bravo G., Marrelli M. and Santagata W. (Eds.) “Cultural Commons. New Perspectives on the Production and Evolution of Cultures”. 2012, Edward Elgar.

“**Atmosfera Creativa. Un modello di sviluppo sostenibile per il Piemonte fondato su cultura e creatività**” (Book edited with W. Santagata). 2012, Il Mulino

“**Industrie dei Contenuti e dei Media**” in Bertacchini E. e Santagata W. (Eds.) “Atmosfera Creativa. Un modello di sviluppo sostenibile per il Piemonte fondato su cultura e creatività”. 2012, Il Mulino

“**Contractually Constructed Research Commons: An Economic Appraisal**” in De Martin J.C. and Dulong de Rosnay M. (Eds.) *COMMUNLA: the Digital Public Domain*. 2012. Open Book Publishers.

“**Transnational Communities: Shaping Global Economic Governance**” (Book Review) 2011 *International Journal of the Commons* 5 (1), 150-151.

“**From Urban Regeneration to the Creative City: The Role of Cultural Policies in the City of Turin**”. 2009. In Fonseca Reis A. and Kageyama P. (Eds.) *Creative City Perspectives*. Creative Cities Production.

“**Creativity Indexes**” (with W. Santagata). 2009. in Anheier H. and Isar Y. (Eds.) *Cultures and Globalization Series Volume 3: Creativity, Innovation and Cultural Expression*. SAGE Publications

“**Libro Bianco sulla Creatività: Per un Modello Italiano di Sviluppo**” 2009. Walter Santagata (Ed). Milano: Università Bocconi Editore. *Contribution to Chapter 1 and Chapter 2*

“**Regional Legislation in Italy for the Protection of Local Varieties**”. 2009. *Journal of Agriculture and Environment for International Development Vol 103(1), 51-63*

“**What if Hayek Goes Shopping in the Bazaar?**” (with M. Lamieri). 2007. In Takahashi, Shingo; Sallach, David; Rouchier, Juliette (Eds.) “*Advancing Social Simulation: The First World Congress*” Springer

## **Research and technical activities commissioned by qualified institutions**

- |             |  |
|-------------|--|
| Since 2022  | <b>Monitoring and Evaluation of the impact of the program “In Luce: Valorizzare le identità dei Territori”</b> Compagnia di Sanpaolo<br>Activities: Scientific coordination  |
| 2017- 2018  | <b>Member of the Technical Committee for the program MuSST#2 “Patrimonio Culturale e Sviluppo Locale”</b> Italian Ministry of Cultural Heritage and Tourism  |
| 2016 - 2017 | <b>Analysis of Italian Museums Survey 2011-2016</b> (Indagine ISTAT-MiBACT sui Musei e Istituti d’Antichità).<br>Activities: Support to the Italian Ministry of Culture for the analysis of the Italian Museum Survey and design of museums-related cultural policies<br><i>Partner: Italian Ministry of Cultural Heritage and Tourism</i> |
| 2015-2016   | <b>Local Economic Development Plan of the historic city center of Port Louis</b> (Mauritius)<br>Activities: Estimate non market values of rehabilitation of heritage; design of fiscal incentives for  |

heritage preservation; policy impact assessment.

*Contractor: Aapravasi Ghat Trust Fund, UNESCO World Heritage Site.*

**Report “Artistic Mobility: Views from European Cities and Artists”** (with S. Bernava)

Activities: Administration of survey to Culture departments of Eurocities network and to artists; quantitative and qualitative analysis of artists’ mobility and city policies to strengthen artistic mobility.

*Contractor: Eurocities*

- 2014-2015 **Scientific Report “Mapping Friends of Museums in Italy”** (with Falletti V.)  
Activities: Administration of nation-wide survey to Friends of Museums organizations; quantitative and qualitative analysis of philanthropic support to museums.  
*Contractor: Centro Studi Silvia Santagata-Ebla, in collaboration with Ufficio Studi of Italian Ministry of Culture.*
- 2011 **Analysis of the Impact of Digitization of Access and Reuse of Cultural Collections** within the Research project “Extracting Value of Public Sector Information” (EVPSI)  
Activities: Development of theoretical framework; analysis of case studies.  
*Contractor: Dipartimento Scienze Giuridiche - University of Torino*
- 2011 **CGIAR Centers dissemination strategies of improved germplasm**  
Activities: Literature review  
*Contractor: Bioversity International - project “Climate Change, Agriculture and Food Security” (CAAFS)*
- 2008 – 2009 **Analysis of the implementation of the FAO Treaty (ITPGRFA) by Italy**  
Activities: Policy and institutional analysis  
*Contractor: Istituto Agronomico d’Oltremare (IAO), Florence*
- 2007 – 2008 **Research activity for the draft of the White Paper on Creativity and Production of Culture in Italy.**  
Activities: External expert supporting the Study Commission; quantitative analysis and mapping of cultural and creative industries in Italy.  
*Contractor: Italian Ministry of Culture*
- 2006 **Socio-economic analysis of Fayoum Oasis and Saqqara archaeological area, Egypt**  
Activities: Scientific and research support to the Egyptian Supreme Council of Antiquities for Environmental Monitoring and Management of Cultural Heritage Sites (ISSEM).  
*Contractor: University of Pisa, Italian Cooperation Agency, Ministry of Foreign Affairs*

## Conferences and Workshops

- June 2023 19<sup>th</sup> Conference International Association for the Study of the Commons, Nairobi, Kenya
- Sept. 2022 Società Italiana Economia Pubblica – L’Aquila, Italy
- Sept. 2022 10<sup>th</sup> European Workshop on Applied Cultural Economics, EWACE – Turin, Italy (Organizer)
- June 2022 8<sup>th</sup> International Conference of International Association Tourism Economics, IATE – Perpignan, France
- Sept. 2020 Società Italiana Economia Pubblica (online)– Milan, Italy
- Feb. 2020 Rethinking Culture and Creativity in the Technological Era, Florence, Italy
- Oct. 2019 Int’l Conference on Culture, Institutions and Economic Development (CIED) – Matera, Italy
- Sept. 2019 Società Italiana Economia Pubblica – Torino, Italy (Co-Organizer)
- Sept. 2019 9<sup>th</sup> European Workshop on Applied Cultural Economics, EWACE – Copenhagen, Denmark
- June 2019 14<sup>th</sup> Conference on Arts and Cultural Management (AIMAC) – Venice, Italy

March 2019 Material Heritage as a Commons Resource, Ostrom Workshop, Indiana University (USA)

Sept. 2018 Società Italiana Economia Pubblica – Padova, Italy

June 2018 20th ACEI International Conference on Cultural Economics – Melbourne, Australia

Sept. 2017 Società Italiana Economia Pubblica – Catania, Italy

June 2017 6<sup>th</sup> International Conference of International Association Tourism Economics, IATE - Rimini

Sept. 2016 Annual Conference Società Italiana Economisti, SIE – Milan

June 2016 19th ACEI International Conference on Cultural Economics – Valladolid, Spain

March 2016 Meeting European Public Choice Society, EPCS2016 – Freiburg, Germany

Sept. 2015 7<sup>th</sup> European Workshop on Applied Cultural Economics, EWACE – Wien, Austria

June 2015 12th Conference on Arts and Cultural Management (AIMAC) – Aix-en-Provence, France

May 2015 Regional Studies Association (RSA) Annual Conference – Piacenza, Italy

Oct. 2014 UNESCO World Forum on Culture and Cultural Industries, Florence

Sept. 2014 Heritage Commons: Towards a participative heritage governance in the third millennium, International Conference promoted by the Italian Ministry of Culture, Torino

June 2014 18th ACEI International Conference on Cultural Economics – Montreal, Canada

May 2014 *Governing Culture: workshop in Memoriam of Walter Santagata, Torino (organizer)*

Nov. 2013 4<sup>th</sup> Biennial Conference Indian Heritage Cities Network – Pune, India

Sept. 2013 Società Italiana Economia Pubblica – Pavia, Italy

Sept. 2013 6<sup>th</sup> European Workshop on Applied Cultural Economics, EWACE – Ljubljana, Slovenia

June 2013 17<sup>th</sup> ISNIE International Conference on New Institutional Economics – Florence, Italy

Dec. 2012 Economics of Heritage – Pune and Bangalore, India

Sept. 2012 First Thematic Conference on the “Knowledge Commons” – Louvain-la-Neuve, Belgium

June 2012 17<sup>th</sup> ACEI International Conference on Cultural Economics - Kyoto, Japan

Feb. 2012 UNESCO International Expert Meeting on “World Heritage and Sustainable Development” - Ouro Preto, Brazil

Jan. 2012 2<sup>nd</sup> CSS-Ebla International Workshop on “UNESCO World Heritage: Economics and Policy Issues”, Torino

July 2011 11<sup>th</sup> Conference on Arts and Cultural Management (AIMAC) - Antwerpen, Belgium

June 2011 Cultural Cities: Development Potential for Communities - Prishtina, Kosovo

Jan. 2011 13<sup>th</sup> Conference International Association for the Study of Commons (IASC) - Hyderabad, India

Oct. 2010 Ravello Lab, Ravello

June 2010 16<sup>th</sup> ACEI International Conference on Cultural Economics - Copenhagen, Denmark

Jan. 2010 1<sup>st</sup> CSS-Ebla International Workshop on “Cultural Commons”, Torino

Oct. 2009 Ravello Lab, Ravello

Oct. 2009 ENCATC Young Cultural Policy Research Forum, Barcelona, Spain

June 2009 Global Science and the Economics of Knowledge-Sharing Institutions, Torino

Jan. 2009 Lugares da Cultura, Santiago de Compostela, Spain

April 2009 2<sup>nd</sup> Seminar Creative Regions Research Network – Cardiff, UK

July 2008 2<sup>nd</sup> Transatlantic IP Summer Academy, Alicante and Milano

June 2008      Microbial Commons – Gent, Belgium  
Oct 2007      TK and Intellectual Property: Looking at the Future – WIPO, ITC-ILO, Torino  
Sept. 2007      Web2forDev – FAO, Rome  
Sept. 2007      9<sup>th</sup> BIOECON Conference – Kings College, Cambridge, UK  
May 2007      ESNIE (European School of New Institutional Economics) – Cargese, France  
Aug. 2006      WCSS06 (World Congress on Social Simulation) – Kyoto, Japan

## **Research Interests**

Economics of Arts and Culture, Public Economics, Law & Economics, New Institutional Economics

## **Language skills**

English (fluent), Portuguese (fluent), French (basic), Spanish (basic), Arabic (basic), Italian (mother tongue)

*I authorize treatment of my personal data, including sensible data, according to D. L. n. 196/2003*

*Ai sensi degli articoli 46 e 47 del D.P.R. 445/2000, tutte le informazioni riportate e quanto dichiarato in questo curriculum corrisponde a verità.*